

AAP Briefs Congressional Staff on Higher Education Math Remediation

April 30, 2008 (Washington, D.C.)—The Association of American Publishers (AAP) and its members held a briefing for Congressional staff members on Capitol Hill today to explain how faculty and publishers are working together to help students succeed in college-level mathematics courses.

Former U.S. House Representative Patricia Schroeder, CEO and president of AAP, opened the briefing and provided Congressional staff members with an overview of today's higher education landscape where many of today's incoming students are ill prepared collegiate math disciplines.

Dr. Cynthia Young, a professor of mathematics at the University of Central Florida, shared with those in attendance the challenges many of her students encounter as they make the transition to college-level mathematics courses. According to Professor Young, today's students have increasingly diverse learning styles, making it crucial for faculty members to use a variety of approaches to best reach each student.

Dr. Young underscored her point through a graph that showed a positive correlation between the use of technologies in the classroom and her students' improved performances on mathematics exams.

With publishers are working closely with faculty and teams of researchers to develop a range of materials that will help students handle college-level coursework. These materials include new technologies aligned with a variety of learning styles, providing greater flexibility and enhancing student performance.

Representatives from the following publishers participated in the event: Bedford, Freeman & Worth Publishing Group; John Wiley & Sons, Inc.; The McGraw-Hill Companies; Pearson Education; Reed Elsevier and Cengage Learning.

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